

WASHINGTON CITY PAPER
BEST of D.C. 2015

BEST LATE NIGHT EATS-READERS' CHOICE

Amsterdam Falafelshop

WINNER

BEST FALAFEL-READERS' CHOICE

Amsterdam Falafelshop

WINNER

take the trip.

UNIQUE CONCEPT
 BRINGS FALAFEL TO
 THE FOREFRONT

RESTAURANT HOSPITALITY

DECEMBER 2013 -- ...Profits are strong because the main ingredient in falafel – chick-peas – isn't pricy and doesn't fluctuate in cost like beef or milk.

How a Falafel Shop Became a Franchise Phenomenon

The Daily Worth February 2014



"Why didn't we have anything like this in the States?" ...The owners were convinced those in their eclectic Washington DC neighborhood would embrace a quirky top-it-yourself falafel bar that served fresh, healthy food with attitude.

**One to Watch:
 Amsterdam Falafelshop**

June 5, 2015 Washington, D.C.-based fast casual offers a taste of Europe through an all-vegetarian menu.

"Every restaurant is unique. All locations have art from or about Amsterdam. The selection of artwork is up to the franchisee."



2015 fast casual
TOP 100
 MOVERS & SHAKERS

50 Amsterdam Falafelshop

Each location is independently owned and operated and reflects the vibe of its community. The concept also is moving forward with a U.S. franchise growth plan calling fore new shops in other select urban centers.



"Everyone was blown away with the wonderful made to order falafels and amazing toppings bar."

- Yelp review



WILL THE FALAFEL BE FAST CASUAL'S NEXT BIG THING?

September 10, 2013

"Our philosophy for our fast casual franchise concept starts with food quality."

Franchising USA
 THE MAGAZINE FOR FRANCHISEES

Amsterdam Falafelshop: Feeding Franchisees a Winning Concept

Jan 15th, 2014

Top-it-Yourself Falafel Shop with Amsterdam Vibe and Cult Following Kicks Franchising into High Gear; Announces New Financing Program to Support Franchise Growth

Best Restaurants in Washington, DC



Amsterdam Falafelshop
 1200 reviews



2. Amsterdam Falafelshop

1200 reviews

Awesome toppings bar make for a unique taste every time you go.

culturemap
 DALLAS

Veg-friendly Amsterdam Falafelshop nabs nifty Deep Ellum address

1.13.15 A Washington, D.C.-based chain that specializes in falafel sandwiches is expanding and its plans include Dallas.

NATION'S **Restaurant News**
 THE NEWS LEADER OF THE FOODSERVICE INDUSTRY

May 21, 2014 "We've spent the most time developing the detailed infrastructure to get ready for explosive growth."



ZAGAT

"Hip, fresh, and oh-so-cheap" chirp revellers who hit this Adams Morgan late-night standby for its golden fries and "awesome" falafel, "little balls of heaven" crushed into pita to make room for the "amazing array of salads and sauces" from the toppings bar.

DC SURVEY'S "#1 BEST BUY: BANG FOR THE BUCK" SINCE 2008

26-FOOD RATING: DEFINED BY ZAGAT AS "EXTRAORDINARY TO PERFECTION"